**NAAN MUDHAVAN**

**ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : CD44BBA83E9CC7F94354FFCB19DBA5F9

**NAME** : NIVETHA T

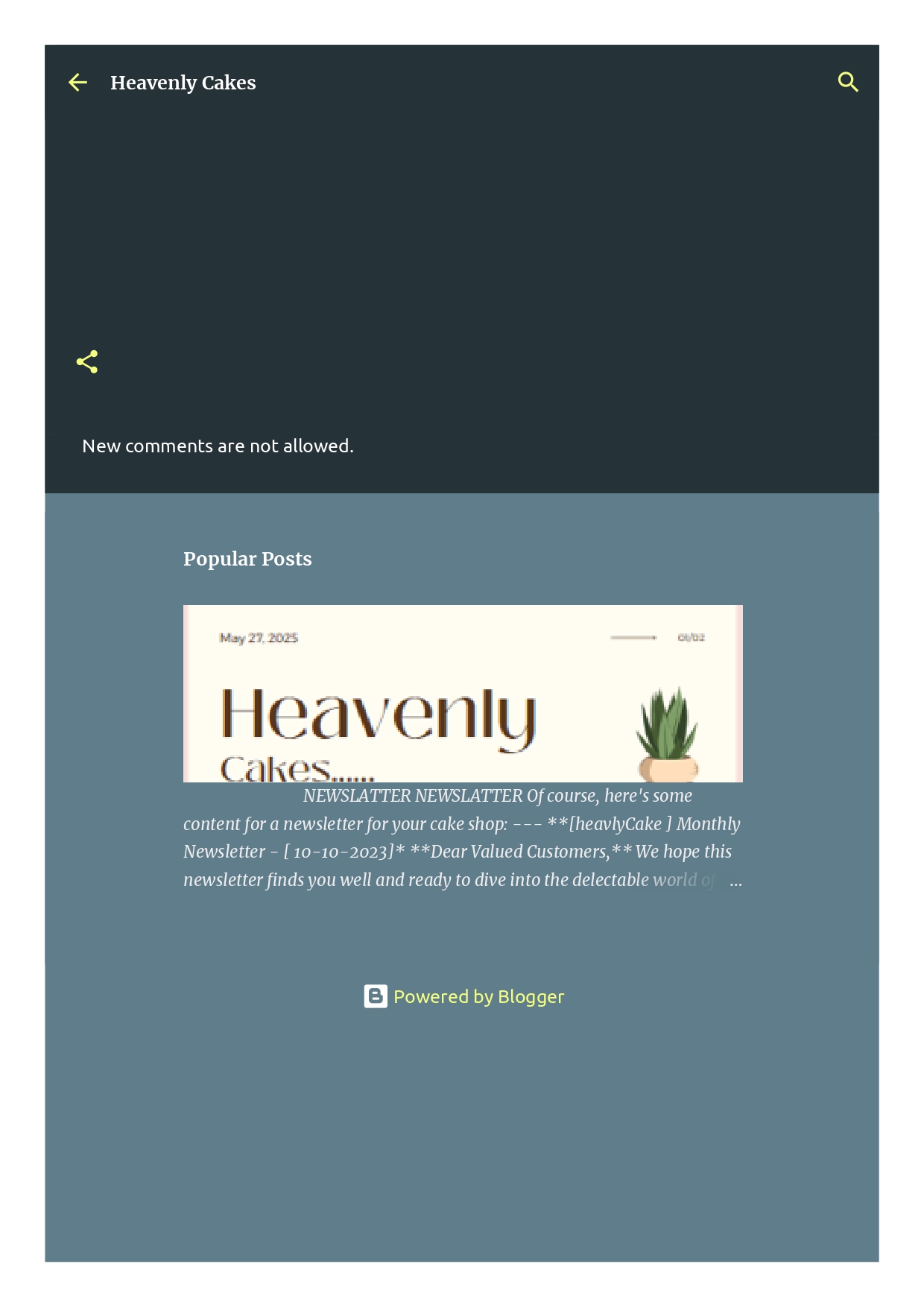
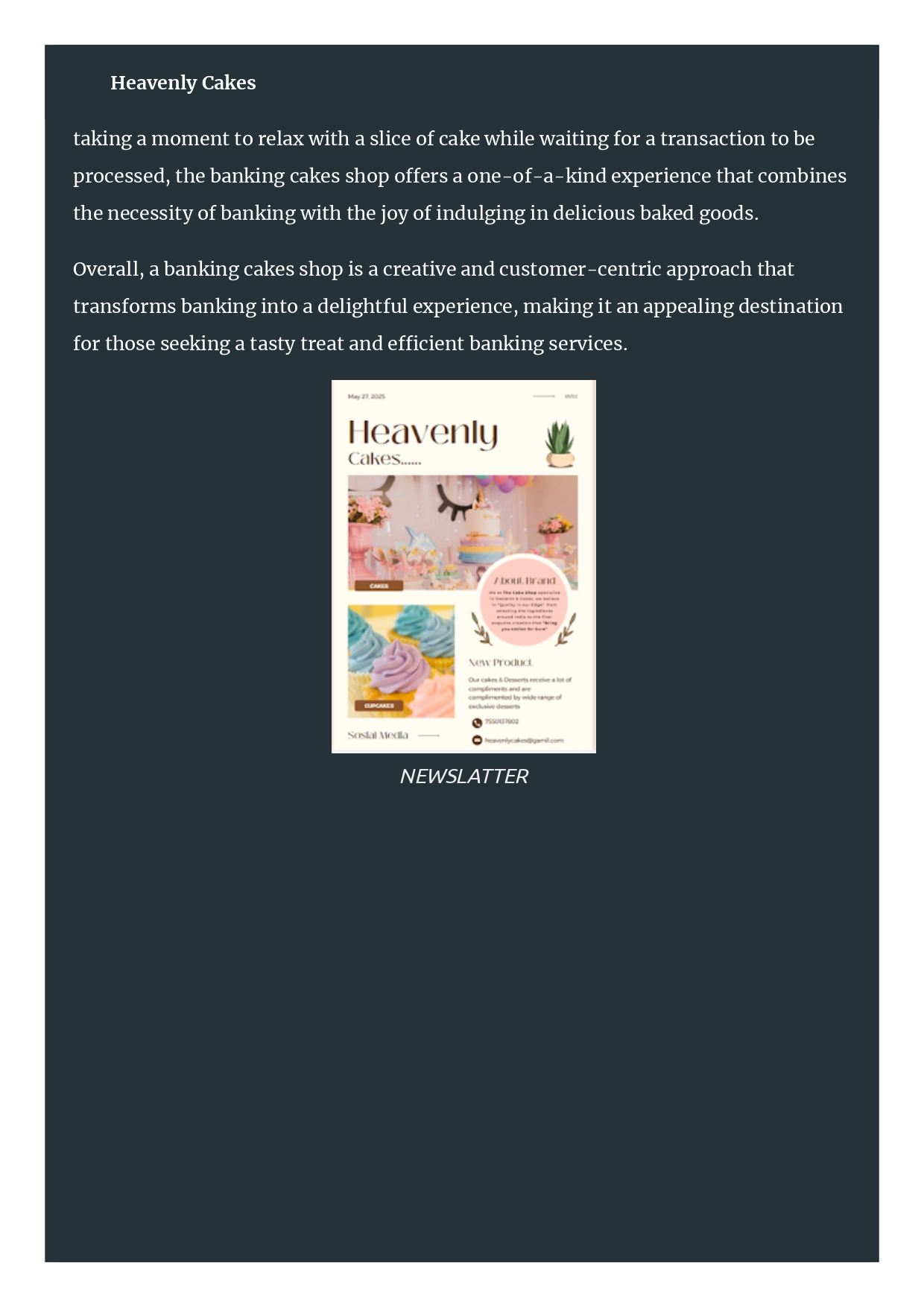
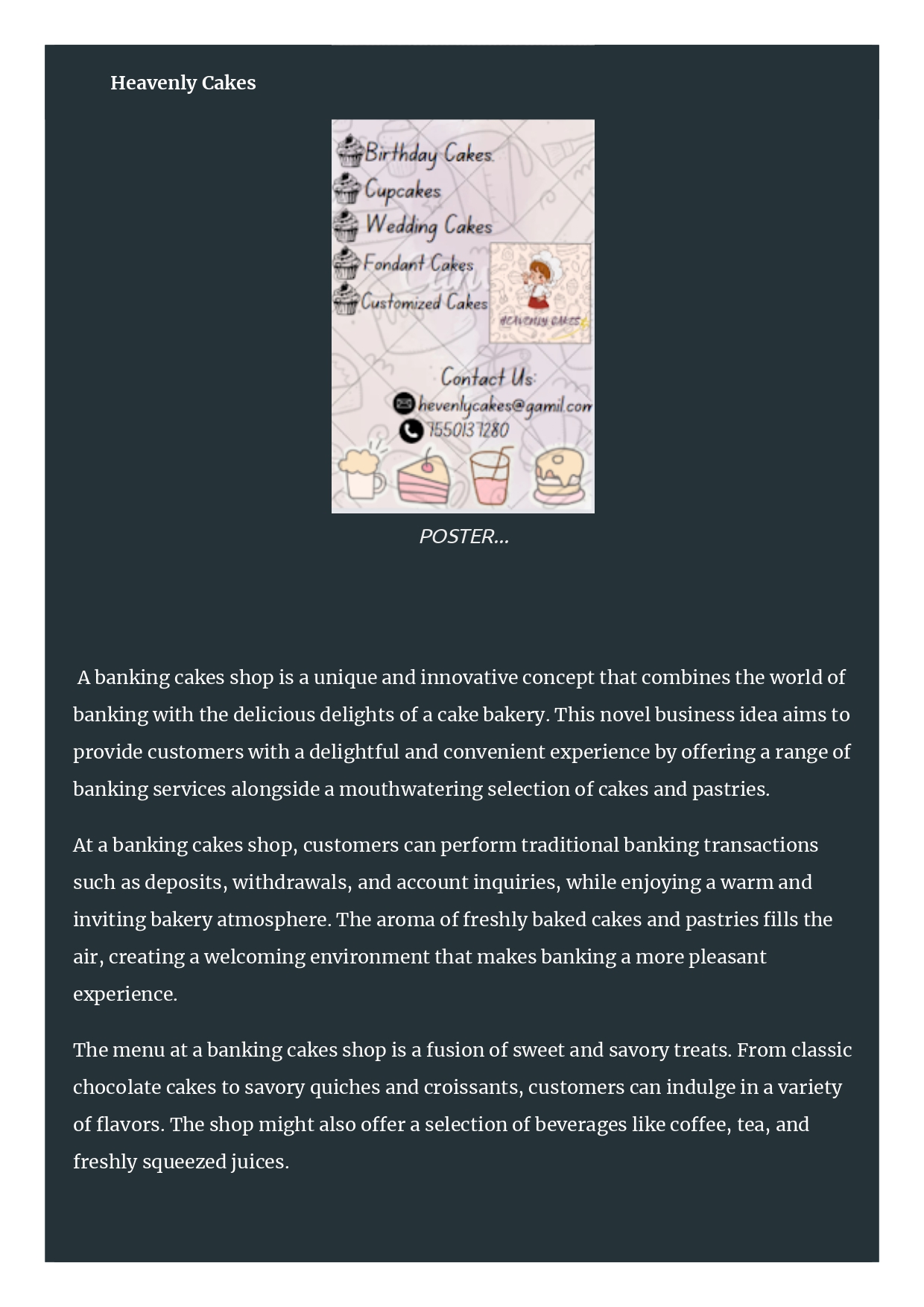
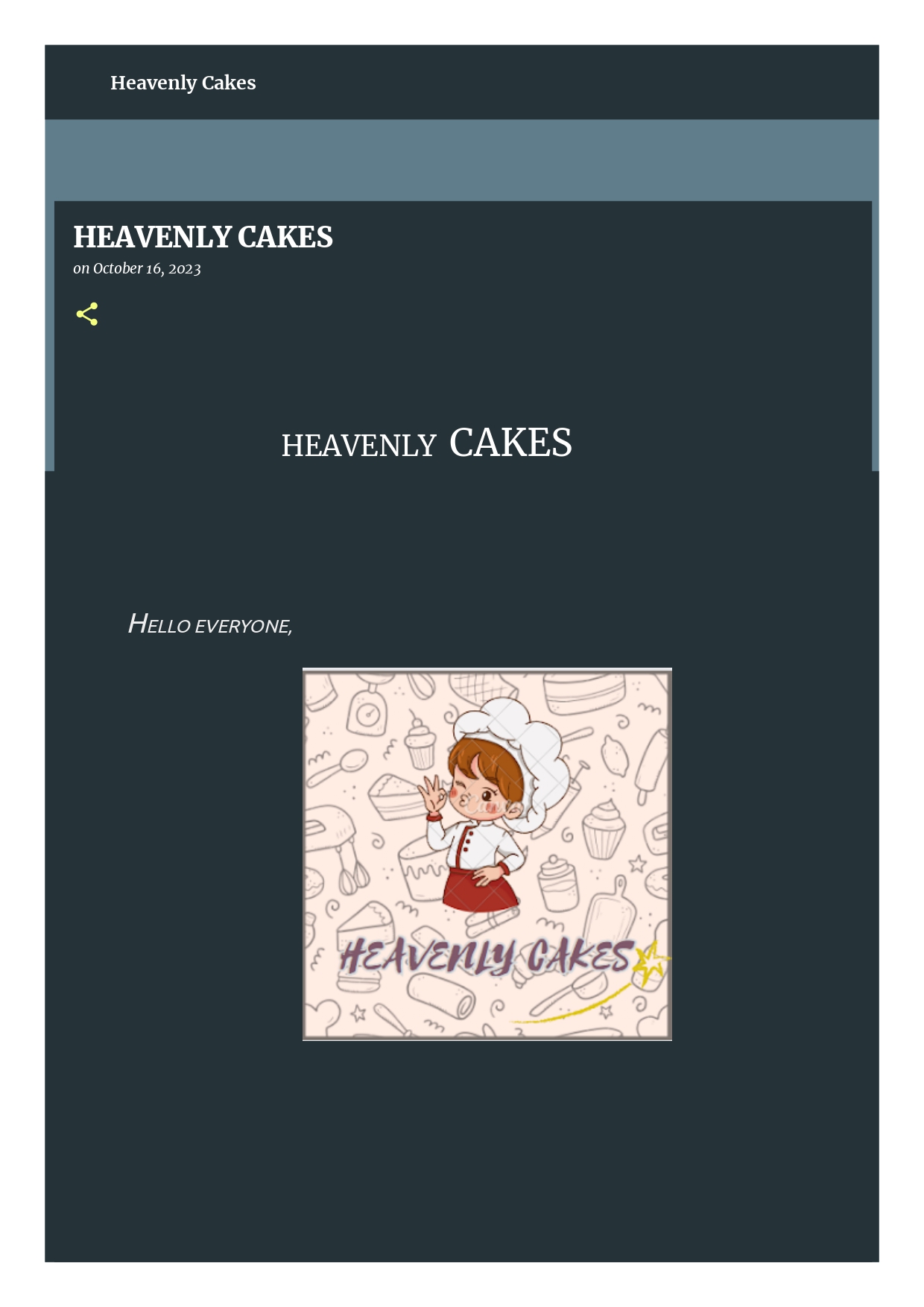
**REGISTER NUMBER** : 110520106011

**YEAR** : 4TH YEAR

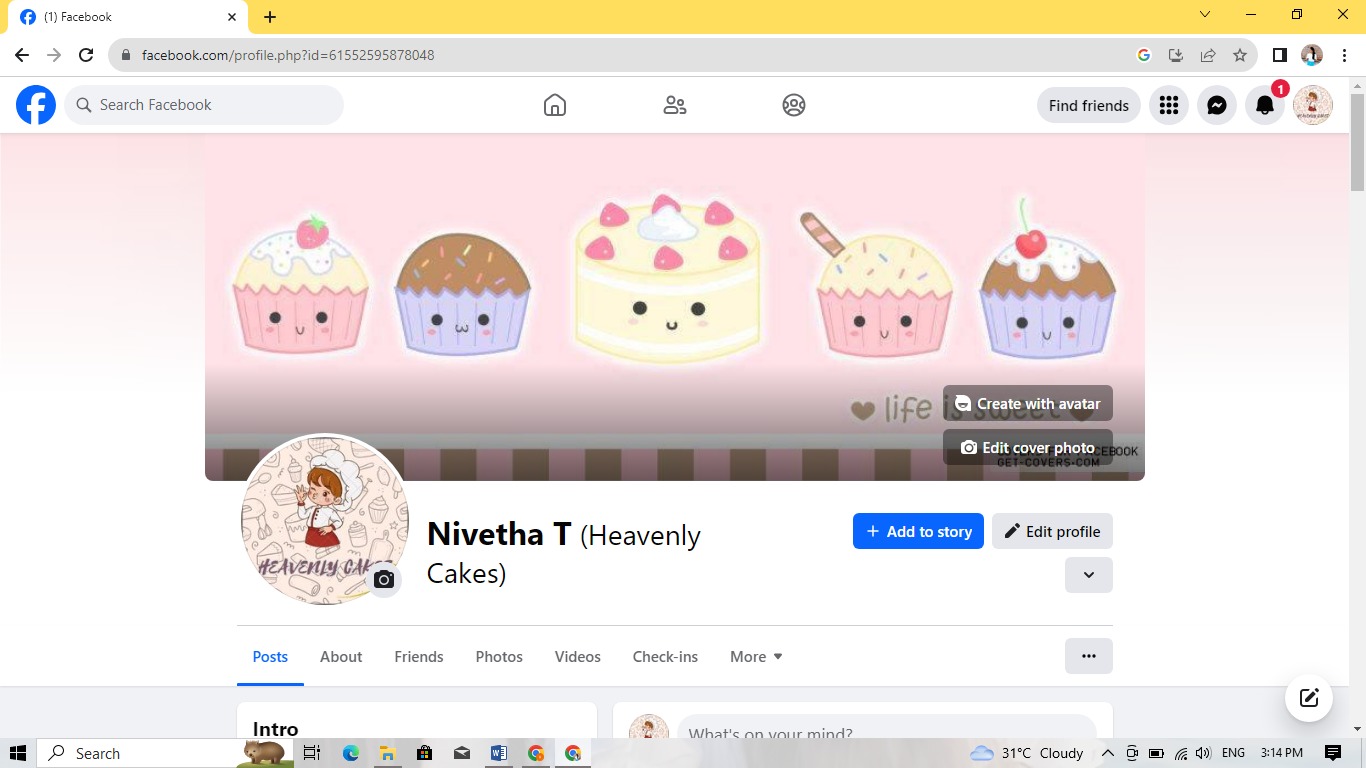
**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

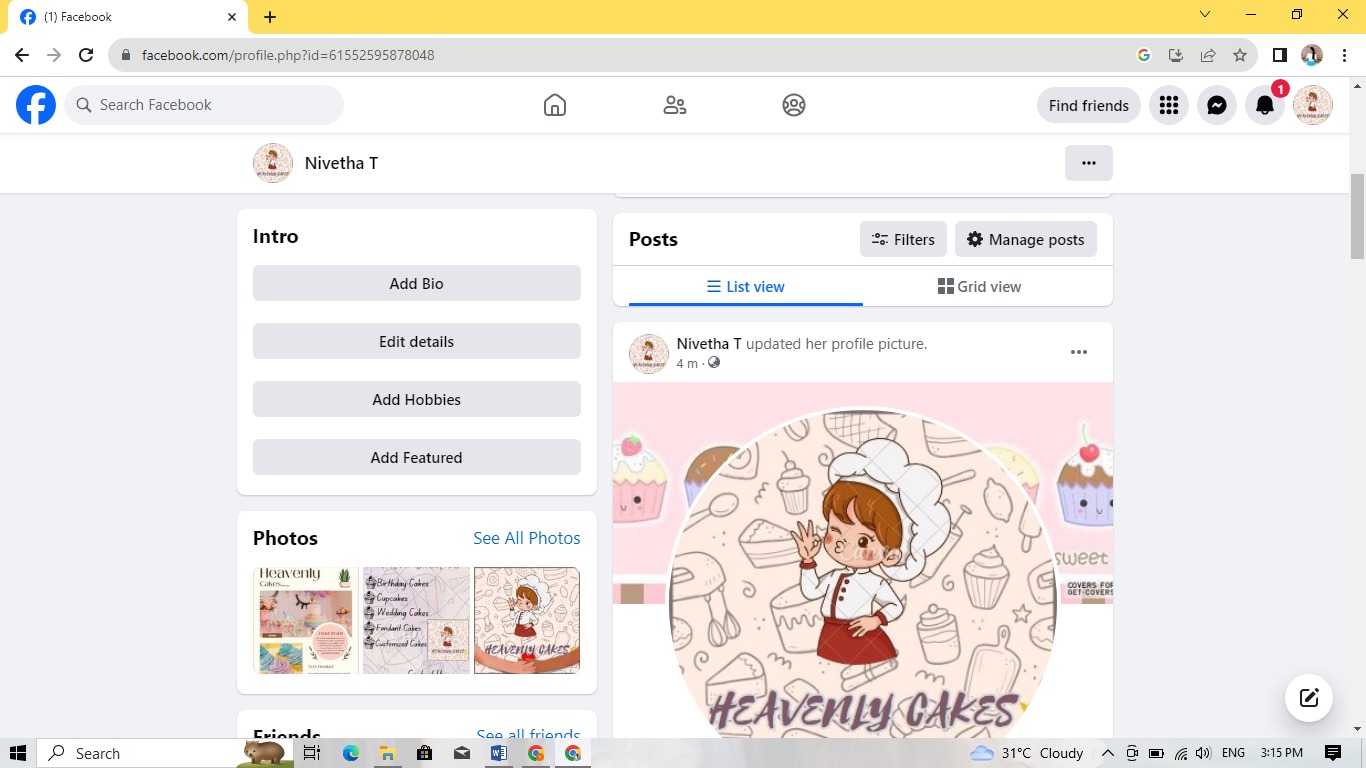
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

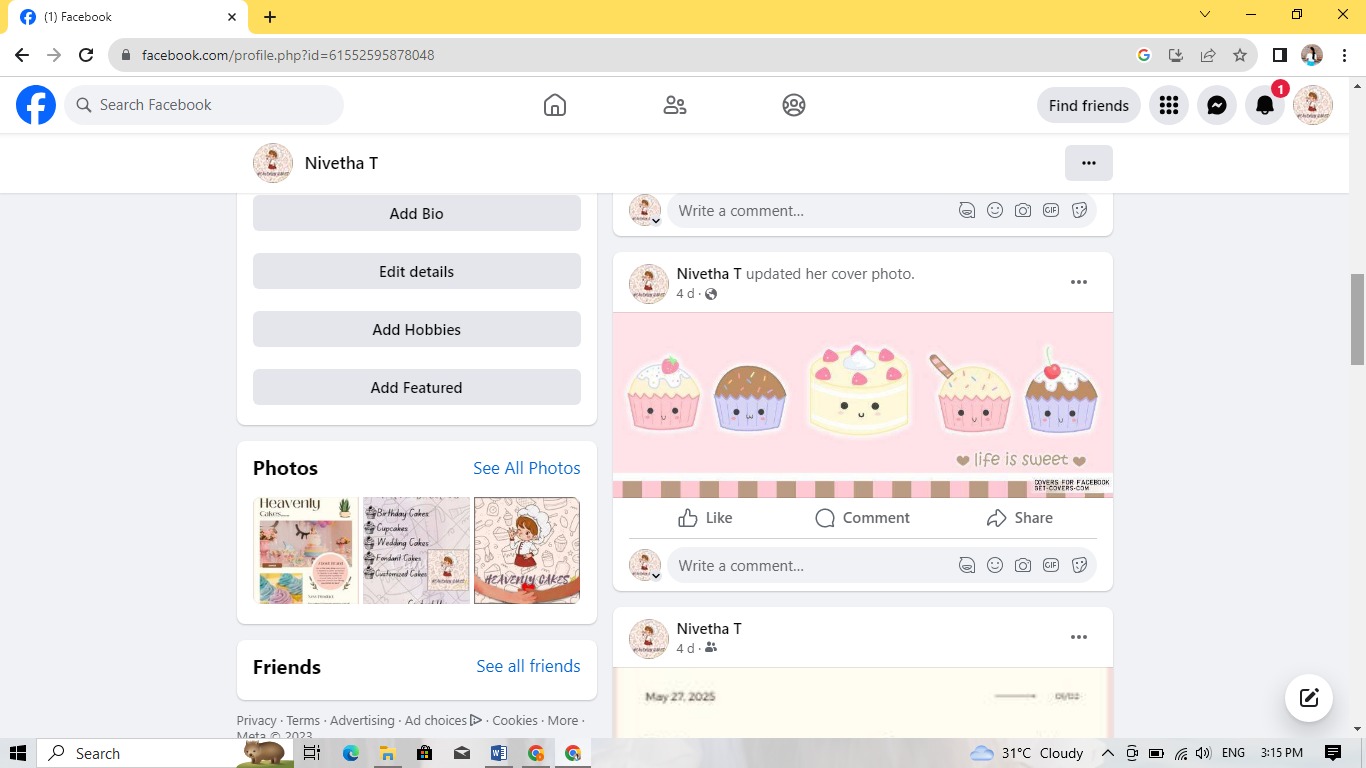
Link: <https://nivethatamilrasan2002.blogspot.com/2023/10/blog-post.html>



1. Create a New Facebook Business Page and post one social media poster for your brand.

Link: [https://www.facebook.com/profile.php?id=61552595878048  
  
](https://www.facebook.com/profile.php?id=61552595878048)





1. Create and design a social media advertisement poster using canva.



1. Create email newsletter design using MailChimp or canva tool.

Link: <https://nivethatamilrasan2002.blogspot.com/2023/10/newslatter-newslatter-of-course-heres.html>

